

Kontruksi Berita Portal asahankab.go.id Tentang Sekda Tutup Turnamen Old Crack PWL Asahan 2023: Analisis Framing Perspektif Zhondang pan – Gerald M Kosicki

asahankab.go.id Portal News Construction About PWL Asahan 2023 Old Crack Tournament Closing Sekda: Zhondang pan Perspective Framing Analysis – Gerald M Kosicki

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Abstrak

Tujuan penelitian ini adalah untuk mengetahui analisis framing (frame/packaging) portal berita asahankab.go.id media politik mengenai penutupan turnamen sepak bola PWI Asahan 2023 Retak Lama. Penelitian ini menggunakan pendekatan konstruktivis, yaitu analisis yang melihat wacana sebagai hasil konstruksi realitas sosial. Penelitian ini diklasifikasikan sebagai penelitian kepustakaan, data dikumpulkan dengan mengutip, mengadaptasi, dan menganalisis menggunakan analisis framing dengan literatur yang representatif dan memiliki relevansi dengan masalah yang dibahas, kemudian meninjau dan menyimpulkannya. Setelah mengadakan diskusi analisis framing Sekda Tutup Turnamen Retak Lama PWI Asahan 2023 dengan metode Zhongdang Pan dan Gerald. M. Kosicki. Penulis menemukan, dalam hal perangkat framing (sintaksis, skrip, tematik dan retorik), menunjukkan asahankab.go.id dalam membangun realitas sosial, khususnya berita tentang Penutupan Retak Lama PWI Asahan 2023 cukup dominan dalam keberpihakan media.

Kata Kunci: Analisis Framing; Media Online; Old Crack PWI.

Abstract

The reason for this study is to figure out the outlining investigation (casing or bundling) of political news on the asahankab.go.id media entry with respect to the conclusion of the PWI Asahan 2023 Old Crack football competition. This exploration utilizes a constructivist approach, which is an investigation that sees talk because of the development of social reality. This exploration is named library research; information gathered with citing, adjusting, and examining utilizing outlining investigation with delegate writing that has significance to the issue talked about, then, at that point, evaluated and closed. After holding a discussion on the framing analysis of the Regional Secretary Close the PWI Asahan 2023 Old Crack Tournament using the Zhongdang Pan and Gerald method. M. Kosicki. The author finds, in terms of framing devices (syntactic, script, thematic and rhetorical), shows asahankab.go.id in constructing social reality, especially news about The closing of Old Crack PWI Asahan 2023 is quite dominant in alignments the media.

Keywords: Framing Analysis; Online Media; Old Crack PWI.

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INTRODUCTION

In conveying information to the public or general audience, mass media have a very important role as a channel of information. Various kinds of knowledge and information can be disseminated easily through mass media because this medium serves as an introduction that can reach a wider audience, both institutions and individuals, in a balanced, cheap, free, and voluntary manner (Yuliyanti, 2023). In interacting with the audience, many people transfer to the digital world because the information conveyed and obtained can be faster, cheaper, and more efficient than delivering information using conventional media. Some media filter the news, and this causes us to quickly obtain all kinds of information, even though there are still many that are not the same as the facts that occur on the ground. All information can be received quickly through one of the media, namely online media (Lubis, 2022).

Outlining examination is one of the text investigation strategies that falls into the class of constructionist research. This worldview sees the truth of public activity as not a characteristic reality but rather the consequence of development. Consequently, the convergence of examination on the constructionist worldview is to find how the occasion or the truth is built and how the development is framed. Framing deals with news production processes, media organization frameworks, and routines (Mulyana, 2002). How events are framed and why they are understood in a certain frame or frame and not others is not solely due to the structure of journalists but also to the work routines and media institutions, directly or indirectly directly affects the meaning of events (Pan & Kosicki, n.d.).

The product of online journalism is online media. Cyberjournalism is another name for online journalism. The behavior of readers of online media is also the same as that of newspaper readers because they also read lead leaders and headline readers, and this causes the word online journalism to be referred to as title journalism. Short and concise is the format of the news body. Because of related writings or news, completeness is maintained (linkage) (Wahyuni, 2021). Framing is a depiction of reality in which the truth of an event is not completely hidden but slightly twisted by accentuating certain elements, using terminology that has a certain meaning, and using images, caricatures, and other illustrative tools (Hasanah, 2014).

In framing, editors-in-chief and journalists are two of the elements that play an important role. The way a journalist reports an event is greatly influenced by the amount of interest and attention given to it. Journalists being able to make priorities is one of the roles of gatekeepers, and journalists can also ignore or raise events that are considered important according to their wishes. The substance of the problem can also be determined by journalists, who hold the role of gatekeepers (Khalili, 2017).

Basically, in every report, the media has a certain frame. To know how news framing on online media portals asahankab.go.id is related to news, this study discusses the analysis of news framing by regional secretaries closing the PWL Asahan 2023 old crack tournament. Framing analysis itself is a centralized analysis. Attention to how the media packages and frames news. That process is generally This is done by selecting certain events to report and emphasizing certain aspects from events through the help of words, accentuations, images, and other devices. Refer to In the process of how the media packages or frames the news, the author examines the news about closing of the PWL Asahan 2023 Old Crack tournament.

Asahan Regency Regional Secretary Drs. John Hardi Nasution closed the PWI Asahan 2023 Old Crack Football Tournament at Mutiara Kisaran Stadium on Sunday (12/03/2023). The inauguration was also attended by the Asahan Police Chief, representing Dandim 0208/Asahan, Kajari Asahan, the PWI Chairman of Asahan Regency, the Chairman of KONI Asahan Regency, and other invited guests. On this occasion, the Chairman of PWI Asahan Regency, Indra Sikoembang, said in his speech that this tournament activity has been completed and the winner will be announced by the committee. Furthermore, Indra said, this tournament is a gathering place for journalists as well as an opportunity to enliven National Press Day and the 77th Anniversary of Asahan Regency.



Indra thanked all of Forkopimda and the people of Asahan Regency for supporting the implementation of this tournament until the end. "Thanks to the support provided, with this support, the PWI Asahan 2023 Old Crack Football Tournament can run successfully," he said. Meanwhile, Asahan Police Chief AKBP Roman Smaradhana Elhaj, SH, SIK, MH, appreciated the activities carried out by PWI Asahan Regency. "With this activity, it is hoped that the friendship between journalists and Forkopimda of Asahan Regency can continue to be well established," he said (Admin, 2023).

The process of delivering information using internet media is referred to as online journalism. News sites and online media are its channels and mediums. On January 17, 1998, Mark Durge tried to publish the sex and affair scandal of Monica Lewinsky and US President Bill Clinton, which was rejected by News Week magazine, and then he took the initiative to upload it to the Drudge Report website with the help of a modem and laptop, and this caused everyone who could access the internet to know the scandal story called Monica Scandal. After conventional journalism (newspapers that are print media journalism) and broadcast journalism (television and radio journalism), the third generation of journalism is online journalism. Internet journalism, or cyber journalism, is a name that is often used to refer to online journalism. Journalism, online, website, and internet are some terms that can express the definition of online journalism (Djatinika, 2020).

The dissemination of news or information, actually through the process of covering and writing in mass media, is the definition of journalism. "Reporting on an event" is the practical meaning of journalism. The state of connection (connectivity), which refers to the world wide web (www) and the internet, is the meaning of online. As long as there is an internet network, anytime and anywhere information can be accessed using an internet language called online (Resmiati, 2018). In 1955, Beterson introduced the concept of framing. Originally, a frame was defined as a conceptual structure or collection of ideas that organizes political perspectives, programs, and discourses and serves as a standard framework for understanding reality. Goffman expanded on this idea in 1974, defining frames as strips of behavior that lead people through reality (Sidabutar, 2022).

The framing aspect is twofold. Making a selection of reality or facts is the first thing. When facts are chosen, there is a possibility of news being omitted. In addition, certain elements are emphasized. By adopting certain perspectives, choosing certain facts, and ignoring others. As a result, each event has a unique structure. Second, record relevant information. The procedure for informing the public about the selected information Certain aspects are emphasized to get greater attention than others. Salient realities are more likely to be recognized and influence the audience's perspective on a situation (Al Furqon, 2020).

From the brief description above, it is interesting to conduct an in-depth study related to analysis of the framing of the closing news of the PWL Asahan 2023 Old Crack tournament. A study of the news It is analyzed and interpreted using the framing analysis method (framing analysis) model Zhongdang Pan and Gerald M. Kosicki The framing model Introduced by Pan and Kosicki, it is one of the most popular and numerous models. Used the model itself was introduced in an article in the Journal of Political Communication. It was originally a paper presented at the International Communications Association Convention in Florida. For Pan and Kosicki, this framing analysis can be one of the Alternatives to analyzing media texts in addition to quantitative content analysis Framing analysis seen as the public's perception of an issue or policy is constructed and negotiated.

According to Pan and Kosicki, there are differences in topic and theme. Themes are ideas that connects different parts of meaning into the whole story coherent. Structural dimensions of the framing approach according to Pan and Kosicki's model analysis It has four dimensions: syntactic structure, script structure, thematic structure, and structure Rhetorical (Pan & Kosicki, n.d.).

In detailing specific policy centered issues, every medium has its own edge. By utilizing outlining examination, we can realize the casings conveyed by the broad communications. The casing of a medium will be incredibly impacted by the vision, mission, and job of the delivering writer. The news casing will take a gander at the columnist's endeavors to gather the realities got from the field, columnists who describe or describe occasions, and columnists who compose



facts. And it tends to be perceived the way that writers underscore specific implications in the news. Thus, in review the outlining of information on the gateway asahankab.go.id against. For certain political news governs, the creator will utilize the outlining examination of Zhongdang Skillet's model. and Gerald M. Kosicki formed in syntactic design, script structure, and topical and expository construction.

RESEARCH METHODS

This research is a library research study, which is a research which is done by exploring various literature or other related sources with the problems that will be studied in this study (Miles & Huberman, 1992). The main literature that is the source leading the study to political news on asahankab.go.id portals about the conclusion of the Old Crack PWL Ashan 2023 tournament. Writer reviewing the news as a subject of discussion to find out the framing of online portals asahankab.go.id about the conclusion of the Old Crack PWL Ashan 2023 tournament.

The exploration technique utilized is subjective. It can basically be expressed: In subjective examination, the specialist looks at witnesses as exploration subjects in his everyday living climate (Sugiyono, 2013). Yet, in examinations led by analysts, subjective exploration is more unmistakable. That is, subjective examination will be led. Top to bottom portrayal of the circumstance or cycle under study. Since this study utilizes a subjective unmistakable methodology, the scientist will utilize or apply subjective ideal models in this not entirely settled by (Creswell, 2016) states that subjective examination implies the course of investigation to grasp the importance and portray social or philanthropic issues.

Information sources in this study are: (1) Essential Information. Essential information sources in This examination depends on two reports on the entrance asahankab.go.id: (1) Optional Information Auxiliary information in this study is searching for information about things or factors as notes, records, books, papers, magazines, engravings, etc. Accordingly, this examination incorporates writing studies (Bogdan & dalam Moleong, 2001).

RESULTS AND DISCUSSION

This study will initially specify political news on the portal. Online media have become the focus of research studies. There are a number of news stories about Raised by asahankab.go.id portals, including:

News : "Regional Secretary Closes PWI Asahan 2023 Old Crack Tournament" (March 12, 2023)

Element	Unit	Writing Strategy	Information
Syntax	Headline	Secretary Closes PWI Asahan 2023 Old Crack Tournament	Headline
	Lead	Asahan Regency Regional Secretary (Sekda) Drs. John Hardi Nasution closed the PWI Asahan 2023 old crack football tournament at Mutiara Kisaran Stadium on Sunday	First paragraph First Sentence
		The inauguration was also attended by the Asahan Police Chief, representing Dandim 0208/Asahan, representing Kajari Asahan, PWI Chairman of Asahan Regency, Chairman of KONI Asahan Regency and other invited guests.	First paragraph Second sentence
	Background	On this occasion, the Chairman of PWI Asahan Regency Indra Sikoembang in his speech said that this tournament activity has been completed, and the winner will be announced by the committee.	First paragraph Third sentence
Quotation	Furthermore, Indra said, this tournament is a gathering place for journalists as well as in	Second paragraph First Sentence	



		order to enliven the National Press Day and the 77th Anniversary of Asahan Regency.	
		Meanwhile, Asahan Police Chief AKBP Roman Smaradhana Elhaj, SH, SIK, MH appreciated the activities carried out by PWI Asahan Regency.	Third paragraph First Sentence
Statement		Indra also expressed his gratitude to all Forkopimda and the people of Asahan Regency who have supported the implementation of this tournament until the end.	Second paragraph sixth sentence
		"With this activity, it is hoped that the friendship between journalists and Forkopimda of Asahan Regency can continue to be well established," he said.	Third paragraph The second sentence.
Closing		"Thanks to the support provided, with this support, the PWI Asahan 2023 old crack football tournament can run successfully," he said.	Second paragraph Sentence tenth
		The police chief also hopes that activities like this must continue. "Besides strengthening the relationship, activities like this make us like to exercise", he concluded.	Third paragraph fifth sentence
Skrip	Who	Indra, Kapolres Asahan AKBP Roman Smaradhana Elhaj, SH, SIK, MH	Second paragraph, third, and fourth
	What	Secretary Closes PWI Asahan 2023 Old Crack Tournament	
	Why	Asahan Regency Regional Secretary Drs. John Hardi Nasution closed the PWI Asahan 2023 old crack football tournament at Mutiara Kisaran Stadium	First paragraph
	When	Sunday, 12 March 2023	Lead
	Where	Kisaran	Lead
	How	The 2023 PWI Asahan Old Crack Football tournament was won by the regional secretary and won by Kodim 0208/Asahan	First and Last Paragraphs
Thematic (paragraph Proposition Relationship between sentence)	Detail	Head of PWI Asahan Regency Indra Sikoembang	
	Coherence		
	Sentence form	The Regent of Asahan, represented by the Asahan Regency Secretary, hopes that after the implementation of the entire series of events and matches, this old crack tournament can increase unity and brotherhood and develop a culture of healthy living and love of sports.	

The frame of the online media portal asahankab.go.id regarding the closing news of the PWI Asahan 2023 old crack tournament. The March 12, 2023 issue begins with the title "Secretary closes the PWI Asahan 2023 Old Crack Tournament. The headline of this news appears shows the views of the asahankan.go.id media regarding the closure of the PWI old crack tournament carried out by the regional secretary replacing the Regent of Asahan. The regional secretary also thanked the relevant parties involved because the event ran successfully and it is hoped that there will be

another event like this. It can be seen asahakab.go.id emphasized a question regarding the success of organizing the PWI Asahan 2023 old crack football tournament.

Based on the results of data analysis, researchers found a number of framing carried out by Media portala asahankab.go.id. regarding the closing of the PWI Asahan 2023 Old Crack tournament by Bupatai, represented by the Regional Secretary on March 12, 2023, can be described as follows. The news analysis of the asahankab.go.id portal "Secretary Closes PWI Asahan 2023 Old Crack Tournament. Syntactically, the title, lead, quote, and closing of the news title above are difficult to match. The speakers quoted were: Indra as the head of PWI Asahan Regency, and Mr. AKBP Roman Smaradhana Elhaj, SH, SIK, MH, as the Asahan Police Chief.

By paying attention to the script structure, news from the asahankab.go.id portal has fulfilled the completeness of news, namely the 5 W + 1 H aspect (What, Who, Where, When, why, and How). In the news published by asahankab.go.id, a statement from the chairman of PWI Asahan said that the Old Crack PWI Asahan 2023 football tournament ran successfully until the end. The tournament became an event that could gather journalists as well as enliven National Press Day and the 77th Anniversary of Asahan Regency. Thematically, the news published by the asahankab.go.id portal emphasized that the tournament ended successfully and there was a lot of enthusiasm from the public. Asahankab.go.id said the football tournament could later become a silaturahmi event, but asahankab.go.id only slightly mentioned the champion of the football tournament event and also that the winning team was not involved in the interview session. While rhetorically, it can be seen the partiality of asahankab.go.id individuals who are the organizers of the event where the Media Indonesia.com focus more on them than the citizens who watch or participants or teams who participate in the football tournament.

CONCLUSION

The packaging of news carried out by online media portals asahankab.go.id regarding the closing of the PWI Asahan 2023 Old Crack football tournament emphasized the success of the event, because the public was enthusiastic at the time the event was held. Based on the syntactic structure, The construction of news in asahankan.go.id about the closing of the PWI Asahan 2023 Old Crack football tournament is arranged in a fixed and regular form so as to form an inverted pyramid, starting with headline, lead, episode, setting, and closing titles.

In the preparation and emphasis of facts are also supported by quotes from several parties who Become a supporter of news information. Based on the structure of the script, the reporting that done by asahankab.go.id has a general shape that has a pattern of 5W + 1H, this is of course shows completeness in the presentation of the news. From the start of the reported object, problems that occur so as to form an event, where the event occurs who is reported, the cause of the event, and how chronological the events are This is until the time that shows when the event in the news occurred. Based on the thematic structure, journalists asahankab.go.id want to try to display and packed news with the same theme, about the closing of the PWI Asahan 2023 Old Crack football tournament.

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