Digital Society Based on Public Civility: an Alternative to Strengthen National Character

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Abstract

This article aims to discuss a digital society based on public civility, which refers to a concept in which digital technology is used to strengthen national character and morality. In a digital society, technology has become an integral part of everyday life, and its use influences how we communicate, interact, and obtain information. However, the use of this technology has also raised ethical and moral issues. The problem is focused on the concept of a digital society based on public civility which aims to promote moral and ethical values in the use of digital technology so that technology can be used to strengthen national character and morality. To approach this problem, a theoretical reference is used from several principles that underlie this concept, namely openness, responsibility, and cooperation. The data is collected through the method used in analyzing this problem is a qualitative approach with the method of literature study. Literature studies are carried out using various types of library sources, such as scientific journals, books, conference papers, research reports, as well as documents and other publications. In conducting a literature study, researchers need to select relevant and high-quality sources and collect information in a systematic and structured manner. This study concludes that by strengthening the nation's character and morality through the concept of a digital society based on public civility, it is hoped that digital society can be more aware of ethical and moral values in the use of digital technology, and can utilize it is in a positive and constructive way to strengthen national character and morality.

Keywords: Digital Society; Public Civility; National Character

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INTRODUCTION

The use of digital technology has brought major changes to the life of modern society. As part of a digital society, individuals now have easy access to information and social interaction via the Internet, social media and mobile devices(A. Rohman & Ningsih, 2018; B. Rohman & Jarudin, 2021; Siraj, 2018). However, the positive impact of digital technology is sometimes accompanied by negative impacts, such as increasing unethical behavior, hoaxes, and cyberbullying. Therefore, digital society needs to have public civility as the foundation of a strong national character. Public civility is moral and ethical values that are used as a common reference in people's lives, such as integrity, responsibility, and openness. A digital society based on public civility is an alternative that can strengthen national character. By applying the values of public civility in digital interactions, individuals can minimize unethical behavior and raise awareness of social responsibility in using digital technology(Anggresta, 2019).

In addition, a digital society based on public civility can also strengthen social relations between individuals and groups. In a fair and civilized digital society, individuals can appreciate and respect one another, to create healthy and harmonious social relations. In the context of the Indonesian nation, a digital society based on public civility can be a means to strengthen the national character that prioritizes the values of togetherness, tolerance and mutual respect. This is important for maintaining the integrity of the Indonesian nation which is diverse in culture and religion(Mandayu, 2020). In order to achieve a digital society based on public civility, there needs to be joint efforts from various parties, such as families, schools, government, and the technology industry. Families and schools can shape individual character from an early age by providing teaching about the values of public civility. The government can form regulations and policies that support a digital society based on public civility, while the technology industry can develop technology that is friendly to public civility. With the existence of a digital society based on public civility, it is hoped that the Indonesian people can continue to develop and become a highly civilized nation in the digital era that continues to develop(Subianto, 2013).

Digital society, several studies have been carried out, among others by Ratu Eka et al, with the title Populism and Intolerance in the socio-cultural dynamics of Indonesia's digital society. In the discussion, it was stated that Populism is a political strategy that is easy to implement. Adapted to different circumstances and settings. For populists seeking to influence the masses, the "thinness" of populist tactics becomes a clear advantage. By initially dividing and establishing boundaries in society, the dynamic technique of focusing on ideas is used to attract attention and even willingly to be used to bring down political opponents. The plurality of Indonesia is seriously threatened by this situation. Thus, to crack down on irresponsible populists, a practical answer is needed in the form of an enforcement strategy or the creation of a firm and strong legislative framework. In addition, support is needed from several parties, both in the government, media, and society, to increase awareness of the factors that divide the country and prevent its citizens from becoming victims of manipulation. Populism is still seen as something that people don't really acknowledge or even ignore. This strategy has the potential to destroy the foundations of national and state life if there is no strong law enforcement control. Indonesia's highest constitution protects Pancasila democracy and Unity in Diversity as the symbol of the state and as the people of Indonesia. both items It is the last component, which represents the identity of a country, which can or cannot be disturbed by anything support is needed from several parties, both in the government, media, and society, to increase awareness of the factors that divide the country and prevent its citizens from becoming victims of manipulation. Populism is still seen as something that people don't really acknowledge or even ignore. This strategy has the potential to destroy the foundations of national and state life if there is no strong law enforcement control. Indonesia's highest constitution protects Pancasila democracy and Unity in Diversity as the symbol of the state and as the people of Indonesia. both items It is the last component, which represents the identity of a country, which can or cannot be disturbed by anything support is needed from several parties, both in the government, media, and society, to increase awareness of the factors that divide the country and prevent its citizens from becoming victims of manipulation. Populism is still seen as something that people don't really acknowledge or even ignore. This strategy has the potential to destroy the foundations of national and state life if there is no strong law enforcement control. Indonesia's highest constitution protects Pancasila democracy and Unity in Diversity as the symbol

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Whereas Habibi Malik, in his research on digital society entitled cyber religion and real religion amid digital society focuses more on discussing the development of information technology giving rise to a digital society, namely a new community or environment that is between the physical world and cyber world (cybers). The term "cyber religion" is used to describe information about religion that is disseminated through online media or cyberspace as a result of this phenomenon, which indicates a change in the role of a spiritual teacher who has now been replaced by a virtual figure. This essay discusses the concept of online religion or "cyber" which requires the internet as its medium. Explaining the ideas of religion and spirituality in the digital era further, starting from the reduced presence of mosques as places of worship to the fate of generations who idolize technology. The findings of this study indicate that theoretically, the existence of cyber religion provides new opportunities for da'wah activists to defend Islam by using cyberspace as a well-known platform in the digital era. so that religious messages can be well received.(Malik, 2021).

Indonesia has great potential to continue to develop and become a highly civilized nation in the ever-evolving digital era. However, to achieve this, we need to do several things, including developing digital infrastructure: expanding internet access, increasing the speed and stability of internet connections and providing technology and devices that support access and use of digital technology, developing human resources: conducting education and training to improve digital skills and knowledge for all levels of Indonesian society. In addition, it is also necessary to increase the number of experts in information and communication technology (ICT), Encourage innovation and creativity: Support the development of innovative and creative digital products and services, and facilitate the development of start-ups and sustainable digital ecosystems, Maintain digital security: Build awareness and ability to maintain cyber security and privacy in the use of digital technology. By taking these steps, it is hoped that Indonesia will continue to develop and become a highly civilized nation in the digital era that continues to develop(Nguyen & Tran, 2022).

Indonesia has great potential to continue to develop and become a highly civilized nation in the digital era that continues to grow. Several factors that can support this include:
1. Large population: Indonesia has a large population, which can be a potential market base for digital and technology products. This also makes Indonesia one of the largest markets in Southeast Asia.
2. Stable economic growth: Despite several economic challenges, Indonesia has stable and consistent economic growth. This provides stability and confidence for foreign investors to invest in Indonesia.

3. Advances in information and communication technology: Indonesia is experiencing rapid progress in information and communication technologies, such as the Internet, smartphones, and social media. This provides a great opportunity for digital industry players to develop and expand their market reach.
4. Improving the quality of education: Education is an important factor in building a highly civilized nation. Indonesia has made efforts to improve the quality of education, especially in the fields of technology and science. This can increase Indonesia's competitiveness in the increasingly developing digital era.
5. Government support: The Indonesian government has implemented various policies to support the development of the digital industry, such as providing incentives for foreign investors and improving technology infrastructure. This can help increase Indonesia's competitiveness in the global market(Camelia & Suryandari, 2021; Irhandayaningsih & Ana, 2020).

However, of course, there are still various challenges that must be overcome to achieve this goal, such as lack of access to and quality of infrastructure, economic inequality, and a shortage of labor skills. Therefore, a joint effort is needed between the government, industry players, and the public to overcome this challenge and take advantage of the existing potential to develop Indonesia into a highly civilized nation in the digital era. Based on this background, a question arises, how to create a Digital Society Based on Public Civility, an Alternative to Strengthen National Character? This article also discusses Digital Society, an awakening of a way of life, public awareness, active community participation, national character in the Indonesian context, and digital society based on public civility,

RESEARCH METHODS

Literature study is a research method that involves critical analysis and synthesis of various sources of literature that are relevant to a particular research topic. In an academic context, the study of literature is an important part of the research process and plays a key role in building a deep understanding of the research topic. Literature Study Objectives: Understand the development of existing theory and research on a particular topic. Identify knowledge gaps (gaps) in previous research. Laying out a strong theoretical foundation for new research. Support or strengthen an argument in a particular study. Provides insight into research methodologies that have been used in previous studies. Obtain relevant information to design new research.(Sugiyono, 2015)

Literature sources used in literature studies can come from various sources, such as:
1. Scientific journal: Research articles published in academic journals.
2. Books: Academic books or references related to research topics.
3. Conference paper: Summary of research presented at a scientific conference.
4. Thesis, thesis, or dissertation: Scientific work of undergraduate or postgraduate students.
5. Internet sources: Blogs, academic websites, and other relevant online resources.
    Literature Study Process:
1. Identifying sources: The researcher must determine the search criteria and look for sources that are relevant to the research topic.
2. Source selection: Once the relevant sources have been found, the researcher must evaluate and select the most relevant and high-quality sources.
3. Source analysis: Once the sources are selected, the researcher carefully analyzes their content to understand the main findings, arguments, and research methods used.
4. Source synthesis: The results of the analysis are used to compile a summary or synthesis that describes the development of research on a particular topic.
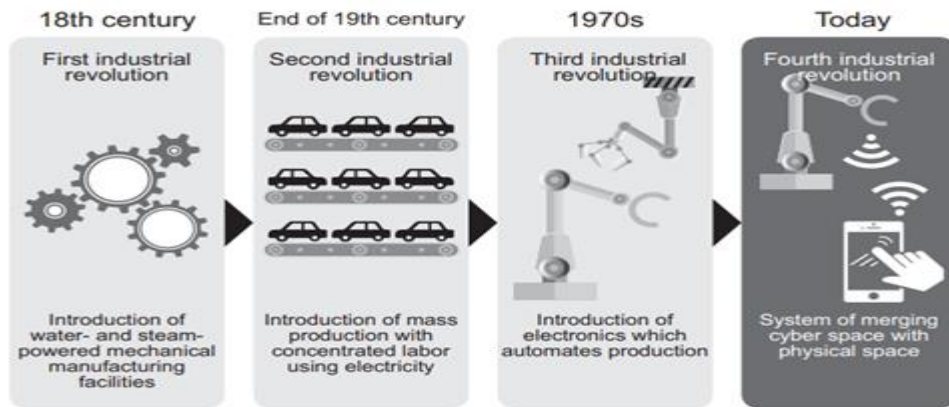
RESULTS AND DISCUSSION
Digital Society is a Revival of a Way of Life

"Digital society" refers to societies that are heavily influenced by digital technologies, such as the Internet, social media, and other forms of digital communication. In a digital society, people use technology to socialize, do business, access information, and consume entertainment. As digital technologies become more widespread and integrated into our daily lives, the way we interact

with each other and the world around us is changing. This shift has created new opportunities and challenges for individuals, businesses, and governments(Yulianti et al., 2021). On the one hand, digital technology has made it easier to connect with people from all over the world, access information on any topic, and conduct business more efficiently. On the other hand, it also raises concerns about privacy, security, and the impact of technology on social and emotional well-being. Overall, the rise of the digital society is changing the way we live, work and interact with one another. Therefore, it is important to understand and adapt to these changes to make the best of the opportunities offered by digital technology, as well as overcome the challenges that come with living in a digital world(Restianty, 2018). The following is a picture of digital transformation towards the era of digital society as an acceleration of the rise of the national economy.

Source: Deguchi et al (2020)http://berita.upi.edu/transformation-digital-menuju-era-digital-society-As-akselerasi-kebangkitan-ekonomi-nasional/

Living in the digital world offers many benefits and conveniences, but it also brings some challenges. Some of the most common challenges include:
1. Security and privacy: Living in a digital world opens up possibilities for cyber crimes such as identity theft, hacking, and online fraud. We also need to pay attention to our privacy in sharing information and activities online.
2. Information overload: In the digital world, we are exposed to tons of information and content every day. Navigating this information and selecting what is relevant and useful can be challenging.
3. Technology dependence: In the digital world, we are highly dependent on technology and a stable internet connection. When technical problems or interruptions occur, this can disrupt daily activities.
4. Difficulties in building social relationships: While we can connect with people around the world through the Internet, it is often difficult to build strong and sustainable social relationships through digital platforms.
5. Difficulty distinguishing valid and hoax information: In the digital information age, invalid or hoax information can easily spread and influence people's views and actions. Building skills to distinguish between valid and hoax information is very important(Muliastrini, 2019; Mustofa & Budiwati, 2019).

In living in a digital world, it is important to stay alert and have the skills to overcome these challenges. This can be done by studying cybersecurity, information management skills, and critical skills in evaluating online information and content. Cybersecurity skills, information management skills, and critical skills in evaluating online information and content are all very important in today's digital era. cybersecurity includes an understanding of how to protect personal data and information from cyber threats such as hacking, phishing, malware, and other cyberattacks. This involves knowledge of the basics of network security, data encryption, and good online security practices. Information management skills involve the ability to properly manage information, including organizing, storing, and recovering data. This includes an understanding of how to find accurate and useful information, and how to leverage technology to manage information effectively. Critical skills in evaluating online information and content involve the ability to identify reliable sources and distinguish between accurate and inaccurate information. It also involves being able to identify manipulation and bias in online information and content. These

skills are essential for a variety of professions, including in the fields of information technology, cybersecurity, journalism, and many more. To develop these skills, one can look for available courses and online training or through related educational institutions. Information technology skills Critical skills in evaluating online information and content involve the ability to identify reliable sources and distinguish between accurate and inaccurate information. It also involves being able to identify manipulation and bias in online information and content. These skills are essential for a variety of professions, including in the fields of information technology, cybersecurity, journalism, and many more. To develop these skills, one can look for available courses and online training or through related educational institutions. Information technology skills Critical skills in evaluating online information and content involve the ability to identify reliable sources and distinguish between accurate and inaccurate information. It also involves being able to identify manipulation and bias in online information and content. These skills are essential for a variety of professions, including in the fields of information technology, cybersecurity, journalism, and many more. To develop these skills, one can look for available courses and online training or through related educational institutions. Information technology skills These skills are essential for a variety of professions, including in the fields of information technology, cybersecurity, journalism, and many more. To develop these skills, one can look for available courses and online training or through related educational institutions. Information technology skills These skills are essential for a variety of professions, including in the fields of information technology, cybersecurity, journalism, and many more. To develop these skills, one can look for available courses and online training or through related educational institutions. Information technology skills(Dinata, 2021; Pandie, 2016).

Skills related to information management are the ability to collect, organize, store, manage, and analyze information effectively. These skills are becoming increasingly important in the digital age, where information can be easily accessed and exchanged around the world. Some important information management skills can be seen in the following table:

Table 1. Information Management Skills

No	aspect	Information
1	Understanding of information technology	These skills include knowledge of hardware, software, networks, and applications used in managing information
2	Data analysis skills	This skill includes the ability to analyze and evaluate data to make informed decisions.
3	Ability to collect and organize information	These skills include the ability to collect and organize information in a form that is easily searchable and accessible
4	Ability to manage information	These skills include the ability to manage large amounts of information and regulate and control access to that information.
5	Ability to work collaboratively	These skills include the ability to communicate and cooperate with others in utilizing information effectively.

Information management skills are becoming increasingly important in a variety of occupational fields, including business, government, health, education, and others. By mastering these skills, one can become more efficient and effective in managing information and making the right decisions.

Public Civility an Active Community Participation

Public decency refers to the behavior or actions of individuals or groups that are considered unethical, inappropriate, or incorrect in the context of society. This includes behavior such as corruption, fraud, crime, discrimination, harassment, and actions that harm or harm society in general(Yogyakarta, 2022). Public civility is a very important issue in the development of a healthy and sustainable society. This requires the active participation of society in promoting expected ethical and moral values in public behavior and actions. In addition, government agencies and civil society organizations must act to ensure that violations of public morality do not occur and if they do occur, they must be followed up firmly(Sukriya, 2021).

Government agencies and civil society organizations have an important role to play in ensuring that public orders are maintained and violations against them do not occur or are dealt with decisively when they occur. Government agencies such as the police, and prosecutors, and

supervisory agencies such as the Ombudsman, must have sufficient strength and authority to take legal action against violations of public morality. They must work independently and based on justice, without intervention from interested parties. Civil society organizations also have an important role in monitoring and reporting violations of public morality. They can assist in strengthening public oversight mechanisms and exerting political pressure on those responsible. In addition, the public also needs to be involved in efforts to ensure public civility.(Kusnadi, 2021; Sukriya, 2021).

To maintain public civility, it is also important to ensure that the actions taken must be proportionate and fair. Actions that are too excessive or unjust have the potential to undermine public trust in government institutions and civil society organizations that are responsible for maintaining public order. In conclusion, public civility must be a priority for all parties and must be seriously maintained. Government agencies and civil society organizations must play an active role in ensuring this happens, by involving the community in efforts to maintain public civility. Government agencies and civil society organizations must play an active role in ensuring the maintenance of public civility(Fukuyama, 2001; Munif, 2017). One way to achieve this is to involve the community in efforts to maintain public civility. Government agencies, such as the police, courts, and other government agencies, have an important role in maintaining public civility. They must provide protection and security to the community, as well as uphold applicable laws and regulations. Apart from that, they must also work with the community to ensure that public security and civility are well maintained. Civil society organizations, such as NGOs, communities, and other community groups, also have an important role in maintaining public civility. They can carry out campaigns and advocacy to increase public awareness about the importance of maintaining public civility, as well as reporting violations of laws and non-compliance with rules that can harm society.(Dewantara et al., 2022).

Involving the community in efforts to maintain public civility is also important because the community is an integral part of the government and social system. The community must be allowed to provide input and opinions on various policies and actions taken by the government or civil society organizations, to ensure that these actions are taken for the common good. In addition, involving the community in efforts to maintain public civility can increase their sense of responsibility and public awareness of events or actions that could endanger public security and civility. This can be done using conducting training and education programs, as well as social campaigns about the importance of maintaining public civility. In conclusion, maintaining public civility is a joint responsibility of government agencies, civil society organizations, and society as a whole. Involving the community in efforts to maintain public order can ensure that actions are taken in the common interest and the community feels that they have the same responsibility in maintaining public security and civility.
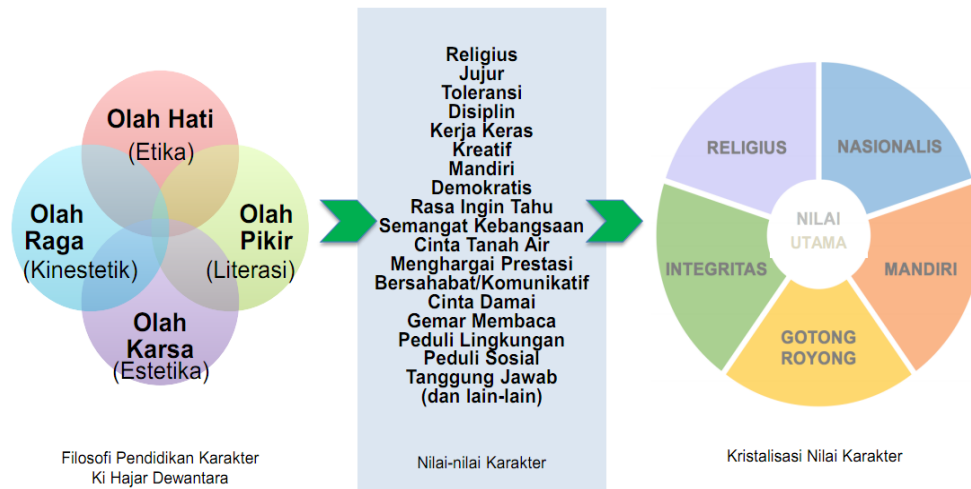
Public security and civility are two things that are interrelated in the effort to create a safe and just society. Public security relates to efforts to protect citizens from all forms of threats and danger, such as crime, terrorism and natural disasters. Meanwhile, public civility is related to morality, ethics, and norms that must be upheld by the community in their daily lives. In creating public security, the government must pay attention to public civility. The security measures taken by the government must not violate human rights and the principles of justice are recognized by society. Instead, these actions must be based on the principles of public civility, such as truth, openness, integrity and accountability. On the other hand, public civility also requires public security to ensure that moral norms and principles can be applied effectively. For example, crime and violence can undermine the morals and values shared by society. Therefore, efforts to create public civility must also involve efforts to prevent and deal with threats to public security. In conclusion, security and public civility are two things that are interrelated and need each other. The government and society must work together to create public security based on the principles of public civility. In this way, people can live in conditions that are safe and just, and build a better and more prosperous society. The government and society must work together to create public security based on the principles of public civility. In this way, people can live in conditions that are safe and just, and build a better and more prosperous society. The government and society must work together to create public security based on the principles of public civility. In this way, people can live in conditions that are safe and just, and build a better and more prosperous society.

Building public civility involves widespread and sustained efforts of individuals, communities and governments. Here are some steps that can build public civility:

1. Education and Awareness: Education is the key to building a strong public civilization. Society needs to be given a good understanding of moral values, ethics and social responsibility. Educational programs that focus on moral and ethical studies can help create a greater awareness of the importance of public civility.
2. Community Involvement: Encouraging the active involvement of the community in decision-making that impacts public life is very important. Through dialogue, forums, and participatory meetings, citizens can contribute to formulating public policies and promoting civility in society.
3. Application of Law and Justice: A strong and independent legal system is an important foundation for building public civility. Through the application of fair and consistent laws, people feel protected and feel compelled to act with justice.
4. Transparency and Accountability: Public order is strengthened by transparency and accountability at all levels of government and public institutions. Easily accessible information and close monitoring of government actions to help prevent corruption and abuse of power.
5. Ethics in Business and Profession: Public civility also involves ethical practices in business and professions. Companies and professionals must adhere to high ethical standards, prioritize the public interest over private gain, and be responsible for the social impact of their activities.
6. Prioritizing Community Welfare: Leaders and public institutions must prioritize community welfare in decision-making. Policies and programs designed to improve the quality of life of society as a whole are important steps in building public civility.
7. Individual Empowerment: Strengthening individuals to act with integrity and responsibility is an important part of building public civilization. Character education, skills training, and economic empowerment help individuals to become active and responsible members of society.
8. Collaboration and Partnership: Building public civility requires collaboration between government, civil society, the private sector, and non-governmental organizations. Through strong partnerships and effective collaboration, various parties can work together to promote civilized values in society.
5. Example of Leaders: Political, social, and business leaders have an important role to play in shaping public civility. Leaders with integrity, honesty and responsibility set a strong example for society. Leaders who show civility in their actions can inspire others to follow in their footsteps.
9. Building public civility is a complex task and requires continuous efforts from all parties in society. Every small step taken by individuals and groups can make a meaningful contribution to building a more just, ethical and responsible society(Sukriya, 2021; Usmi & Puspitaningrum, 2022).

National Character in Indonesian Context

"National character" is a term used to describe the characteristics or traits that are typical or common to a nation or country. National characters can cover various aspects, such as culture, tradition, language, religion, social system, and so on. Each nation or country has different characteristics, and the character of a nation can also change over time and the social, economic and political changes that occur in society. For example, the character of the Indonesian nation is often identified with traits such as friendly, courteous, religious and cooperative(Amiruddin, 2016; Supranoto, 2015). However, the character of the Indonesian nation has also changed with the times and challenges it faces, such as technological advances and globalization. It is important to remember that national character is not always positive, and sometimes it can be a source of conflict or problems in society. Therefore, understanding the nation's character and working to improve or strengthen its positive traits is important to build a better and harmonious society(Zubaidah, 2019). The following is a picture of character development starting from the philosophy of character values to the crystallization of character values.

Source:http://muhammadfaisalfafa.blogspot.com/2017/02/18-value-character-bangsa-indonesia.html

Character development can be started from an understanding of the philosophy and character values that are considered important. Philosophies of character values can vary depending on culture, religion, or particular social environment, but some universal character values are considered important, such as honesty, integrity, responsibility, hard work, independence, perseverance, creativity, empathy, and humility. After understanding the philosophy and character values, the next step is to crystallize these character values within us. This can be done by implementing these values in everyday life(Rahmatiani, 2020). For example, to develop the value of honesty, we must always try to speak the truth and not lie. To develop the value of hard work, we must strive to do work earnestly and diligently. In addition, character development can also be done by seeking inspiration from figures who have good character. For example, we can learn inspirational stories about figures such as Mahatma Gandhi, Nelson Mandela, or Mother Teresa who have strong and inspiring characters. Character development can also be done through training and education. We can attend training or courses on character development held by certain institutions or take subjects related to character development at schools or colleges. In character development, consistency and patience are very important. We must try to be consistent in implementing character values that are considered important in everyday life, and not easily give up in the face of obstacles or difficulties that may arise. With determination and serious effort, we can develop a strong and inspiring character within ourselves(Abal, 2016).

Understanding the nation's character and working to improve or strengthen its positive traits is very important in building a better and harmonious society. National character includes values, attitudes, behaviors and habits that are passed down from generation to generation. Therefore, understanding national character is an important first step to improve and strengthen positive traits in society. By strengthening positive traits, such as cooperation, tolerance, honesty and mutual respect, society can become more harmonious and peaceful. This will create a conducive climate for economic growth, increase social welfare, and create a safe and comfortable environment for all citizens. However, to improve or strengthen positive traits in society, it needs to be done in a planned and sustainable manner. This can be done through education, promotion of positive values, development of social skills, and supportive policies. In addition, it also needs support from all parties, both from the government, the community, community organizations and educational institutions. In this case, the role of the individual in improving or strengthening positive traits in society is also very important. Every individual can start from himself by applying positive values in everyday life, as well as providing an example and motivation for others to do the same. In conclusion, understanding the character of the nation and improving or strengthening its positive traits is important for building a better and harmonious society. This requires planned and sustainable efforts from all parties, as well as an active and committed individual role to advance society. development of social skills, and supportive policies. In addition, it also needs support from all parties, both from the government, the community, community organizations and educational institutions. In this case, the role of the individual in improving or strengthening

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It is also necessary to know about the character of the nation in the Indonesian context, this can be seen in the following explanation. The character of the Indonesian nation can be seen from various aspects, including history, culture, religion and social environment. Some values that are considered important in the character of the Indonesian nation include:

10. Gotong royong: The spirit to help each other and work together in achieving common goals.
11. Religious: Indonesia is a country where the majority of the population is Muslim, but also has a variety of other religions. This makes tolerance and harmony between religions a value that is highly respected.

12. Diversity: The diversity of cultures and ethnic groups in Indonesia is a very rich characteristic. This makes diversity a strength for the Indonesian people.
13. Nationalism: Love for the nation and state is a value that is highly respected, both in terms of maintaining state sovereignty and in fighting for the rights of the Indonesian people.
14. Politeness: Politeness and respect for others is one of the values emphasized in Indonesian culture.
15. Hard work: The spirit to work hard and never give up in facing various challenges is a value that is valued in Indonesian society.
16. Honesty: Integrity and honesty in speaking and acting are considered as one of the most important values in the character of the Indonesian nation.

In the context of globalization and modernization, the character of the Indonesian nation needs to be maintained and developed so that it is not lost and continues to strengthen its national identity. In the context of globalization and modernization, it is very important to maintain and develop the character of the Indonesian nation to maintain the identity and diversity of Indonesian culture. In the era of globalization, information and culture from outside easily enter and influence Indonesian society(Arifin, 2018; Komara, 2018). Therefore, maintaining the character of the Indonesian nation can help Indonesian people to maintain the local values and culture in them. By maintaining and developing the nation's character, it will be easier for Indonesian people to distinguish between indigenous culture and culture received from outside. In addition, by maintaining and developing a national character, Indonesian people will be able to strengthen their sense of pride and nationality. Strong national character can motivate people to respect and maintain the culture and heritage of their ancestors. This can also strengthen solidarity and unity among people in Indonesia.

To maintain and develop the character of the Indonesian nation, continuous efforts are needed from all walks of life. Education and teaching about Indonesian history and culture must be improved, both in schools and in society. In addition, the government, society and cultural actors must continue to strive to promote Indonesia's cultural diversity, such as art, music, dance and so on. With continuous efforts to maintain and develop the character of the Indonesian nation, we can maintain our identity and Indonesia's cultural diversity, as well as strengthen solidarity and unity among Indonesian people(Alfaqi, 2015; Raharjo et al., 2017).

Digital Society Based on Public Civility: an Alternative to Strengthen National Character

The following table shows the results of an analysis of character strengthening through a digital society based on public civility

Table 2. Character Strengthening Through a Digital Society Based on Public Civility

No	Digital Society	PublicCity	Characteristics of a Digital Society Based on Public Civility	Strengthening National Character
1	People who are connected to digital technology and the internet, and use this technology in their daily lives. Digital society can also be interpreted as a condition in which digital technology and the internet have become an inseparable part of the social, cultural, economic and political life of a society.	A concept that refers to morality, ethics, and standards of behavior expected of society in general. Public civility involves individual collective responsibility in creating a safe, just and civilized social environment	Transparency and accountability	A digital society based on public civility promotes transparency and accountability in all aspects of life, both in terms of managing personal data and making public decisions
2			Openness and inclusivity	A digital society based on public civility promotes openness and inclusivity in all aspects of life so that everyone can be involved in decision-making and benefits from digital technology.
3			Awareness and critical	A civil society-based digital society has awareness and is critical in using digital technology so that it can choose accurate information and avoid false information or hoaxes.
4			Collaboration and participation	A digital society based on public civility promotes collaboration and participation in all matters, including in the development of digital technology, so that all parties can contribute to strengthening the nation's character.

A digital society is a society based on digital technology and the internet. In a digital society, information can be easily and quickly disseminated via the Internet and social media. However, the presence of digital technology also has a significant impact on national character. National character is the values and attitudes that are owned by the community in shaping their behavior and daily actions. In this context, national character refers to morality, ethics, and public civility which are necessary to build a civilized and cultured society. In a digital society, there is an increasing risk of unethical practices, such as hoaxes, cyberbullying, and privacy violations. Therefore, digital society needs to have a strong public civilization as a moral foundation for interacting in cyberspace.

A digital society based on public civility has several characteristics, including:
1. Prioritizing honesty and integrity
2. A digital society based on public civility tends to place honesty and integrity as the main values in interacting in cyberspace. They do not spread untrue information or deceive others for personal gain.
3. Respect the privacy rights of others
4. A digital society based on public civility also respects the privacy rights of others and does not violate privacy such as leaking other people's personal information without permission.

5. Maintain good manners and ethics in communication
6. A digital society based on public civility maintains courtesy and ethics in communicating in cyberspace. They do not cyberbully or use abusive or impolite language in interacting with others.
7. Appreciate differences and diversity

A Digital Society Based on Public Civility Respects Differences and Diversity in Society. They Do Not Discriminate Based on Race, Religion, or Gender.

By having strong public civility, digital society can strengthen national character in forming a civilized and cultured society. This can be achieved through education and campaigns to increase public awareness about the importance of public civility in cyberspace, as well as the adoption of policies that support the responsible and ethical use of the internet and digital technology. Having a strong public civilization in a digital society is very important to strengthen the national character in forming a civilized and cultured society. Public civility is a collection of values, norms, and behaviors that are widely recognized by the public as the correct way to interact with one another in public spaces. Public civility includes ethics, morals, and laws that apply in society(Munif, 2017).

In a digital society, public civility can be achieved in several ways. First, effective education about the importance of public civility in cyberspace is very important to increase public awareness about the importance of responsible and ethical behavior in using the internet and digital technology. This can be done through training and education programs organized by the government, civil society organizations and educational institutions. Second, public campaigns that involve the public can help raise awareness about the importance of public civility in cyberspace. These campaigns may use social media and other digital platforms to spread messages about ethics and morality in the use of the internet and digital technologies. Such campaigns can involve various community groups, including youth, women's groups, and minority groups. Third, the adoption of policies that support the responsible and ethical use of the internet and digital technology can help encourage people to behave better in cyberspace. Governments and other organizations can create policies and regulations that encourage the responsible use of the internet and digital technology, such as reporting and monitoring inappropriate content, protecting privacy, and regulating the spread of hoaxes and hate speech. With strong public civility in a digital society, we can form a civilized and cultured society in an increasingly complex virtual world. This can help improve the quality of people's lives and strengthen our nation's character Governments and other organizations can create policies and regulations that encourage the responsible use of the internet and digital technology, such as reporting and monitoring inappropriate content, protecting privacy, and regulating the spread of hoaxes and hate speech. With strong public civility in a digital society, we can form a civilized and cultured society in an increasingly complex virtual world. This can help improve the quality of people's lives and strengthen our nation's character Governments and other organizations can create policies and regulations that encourage the responsible use of the internet and digital technology, such as reporting and monitoring inappropriate content, protecting privacy, and regulating the spread of hoaxes and hate speech. With strong public civility in a digital society, we can form a civilized and cultured society in an increasingly complex virtual world. This can help improve the quality of people's lives and strengthen our nation's character we can form a civilized and cultured society in an increasingly complex virtual world. This can help improve the quality of people's lives and strengthen our nation's character we can form a civilized and cultured society in an increasingly complex virtual world. This can help improve the quality of people's lives and strengthen our nation's character(Kassim et al., 2010; Kusnadi, 2021).

Strong public civilization in a digital society can form a civilized and cultured society in an increasingly complex virtual world. Today's digital society is essential to our daily lives and has a huge impact on social, economic, political and cultural interactions. With strong public civility in a digital society, we can reduce the risk of unethical and destructive behavior such as spreading hoaxes, hate speeches and online bullying. We can also improve people's quality of life by promoting positive interactions and building civilized and cultured online communities. In addition, strong public civilization in a digital society can also help strengthen our nation's character. We can promote positive values such as tolerance, mutual respect, cooperation and

honesty in online interactions. This can strengthen the sense of unity and solidarity among digital communities and help build a stronger and more competitive nation. However, to achieve this, we need to continue to promote digital education that focuses on ethics and morality in the use of technology. We also need to continue strengthening proper oversight and regulation of destructive online behavior. In this way, we can form a civilized and cultured digital society that can provide positive benefits for everyone(Sudjatnika, 2017).

CONCLUSION

The conclusion from the idea of a digital society based on public civility is that digital technology can be used to strengthen national character by promoting the values of public civility, such as honesty, fairness, responsibility and loyalty. In a digital society, individuals can interact easily and quickly through various digital platforms. However, these interactions can also get out of hand and lead to immoral behavior. Therefore, it is important to build a digital society based on public civility so that individuals can interact positively and responsibly. A digital society based on public civility can be built by promoting the ethical and responsible use of digital technology, as well as involving individuals in social and humanitarian activities through digital technology. This can help strengthen national character by strengthening the values of public civility in a digital society. To strengthen national character through a digital society based on public civility, efforts must be made by the government, educational institutions, and society as a whole to promote the responsible use of digital technology and strengthen the values of public civility.

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